



**BeneCard PBF**  
5040 Ritter Road  
Mechanicsburg, PA 17055  
[www.benecardpbf.com](http://www.benecardpbf.com)

**FOR IMMEDIATE RELEASE**

May 5, 2015

**CONTACT:** Cynthia Tantum  
Director of Marketing  
(609) 256-0163

**BENECARD PBF RANKS #1 IN THE NATION IN PBMI'S ANNUAL PBM CUSTOMER SATISFACTION SURVEY**

ORLANDO, FL – BeneCard PBF earned the highest client satisfaction rating in 39 of the 42 categories in the 2015 Pharmacy Benefit Management Institute (PBMI) PBM Customer Satisfaction Survey. The survey, conducted annually, compares all of the top PBMs in the country.

"This is a great validation of how the BeneCard PBF model can provide clients with more of what they want," said Ken Ullman, chairman of the board of directors. "It's also a great message to the marketplace that BeneCard PBF is now a tested and proven alternative."

BeneCard PBF offers full pass-through pricing and transparency with a "High Touch" service model. Two of the categories in which BeneCard PBF led the industry were "delivering promised savings" and "delivering promised services." This is now the second year in a row that BeneCard PBF has been rated "most likely to be recommended" in the PBMI survey.

Michael Perry, president of BeneCard PBF said, "It's our employees who deserve the accolades. The BeneCard PBF team always puts members and clients first. When you do that and focus on your clients' goals, there is no limit to what can be achieved."

As part of its mission to study best practices and drive process improvement, PBMI has conducted the annual pharmacy benefit manager (PBM) customer satisfaction survey for nearly two decades. The PBMI survey has since become the trusted benchmark of the PBM marketplace. The PBMI survey was completed in January 2015 by 421 U.S. plan sponsors, representing more than 96.6 million members. BeneCard PBF was compared with other pharmacy benefit managers with 20 million or fewer members. In an unparalleled performance, BeneCard PBF received the highest scores in the 39 categories of any PBM, regardless of size.

"The PBMI results demonstrate the direct link between transparency, delivery of promised savings, and client satisfaction," observed Robert Cascarano, executive vice president of BeneCard PBF. "We are proud to serve each of our clients and appreciate their support."

**About BeneCard PBF**

BeneCard PBF has locations in Florida, Pennsylvania and New Jersey focused on administering fixed-rate and self-funded prescription benefit programs. BeneCard PBF's goal is to improve patient health by aligning the mutual interests of payers, pharmacies and providers.

**About PBMI**

The Pharmacy Benefit Management Institute (PBMI) provides research and education to help health care benefit executives work with pharmacy benefit managers to improve the design and management of drug benefit programs.

###